

IGNITE YOUR WE CULTURE WITH
ALICIA KORTEN

WORKPLACE CULTURE KEYNOTE SPEAKER

“ENERGIZING, JOYFUL!”

JIM SCHULMAN

Alliance for Regional Cooperation

**“BLOWN AWAY!
A BRILLIANT MIND
& HUGE HEART”**

NATALIE KAPOULAS

OPX



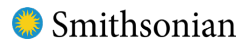
KEYNOTE SPEAKER ALICIA KORTEN IS AMPING UP WE CULTURES AT WORK. SHE PARTNERS WITH VALUES-LED LEADERS TO CREATE UNIFYING EXPERIENCES.

Inspiring Stories. Innovative Audience Engagement.
Actionable Models.

Featured Culture Keynotes

- The Power of We: Reclaim Connection in the Digital Age
- Ignite Your Rockstar Culture: A Blueprint for Unity
- Values Intelligence: Align Culture & Brand for Performance
- Together We Rise (Women's Conferences)
- Ignite Your Cooperative Advantage (Cooperatives & Credit Unions)

Past Stages Include:



Contributing Expert:



Reviews:

- "A gifted speaker"
- "Alicia's ability to cultivate a unified culture is the best I've ever seen"
- "Powerful tools to lead through unprecedented change"
- "My absolute favorite keynote"
- "Immediately actionable & practical"
- "Unparalleled"
- "Empowering & freeing—never had an experience like this"
- "Energy was amazing—I am ready to run through a wall"
- "A deeply engaging experience"
- "Customized her keynote to what was most important to us"

If you are committed to building unified, values-led culture, don't miss out on booking Alicia Korten.

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Workplace Culture Keynote Speaker

Alicia Korten energizes audiences with award-winning research, powerful stories and memorable experiences. Audiences leave with proven culture road maps that build unity, inspire action, and drive performance.

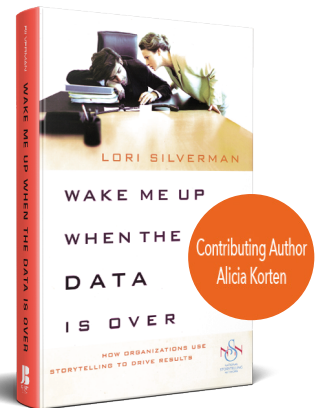
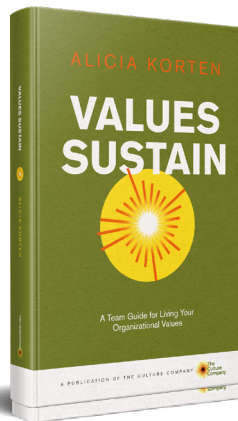
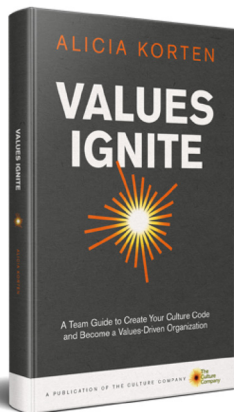
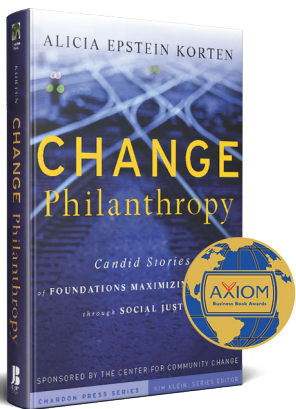
Award-winning author and Fulbright Scholar Alicia Korten is a trailblazer in building we cultures fueled by values. Known for her influential work on the science of values, her work has sparked organizational turnarounds and energized leaders across industries.

Winner of the prestigious Axiom Business Book Gold Medal, her award-winning books and curricula *Values Ignite*, *Values Sustain*, and *Change Philanthropy* (Wiley) are shaping the future of workplace culture.

Creator of the Values Intelligence Framework™ and the Core Values & Culture Survey, Korten has led culture work and keynoted for organizations across retail, manufacturing, healthcare, energy, wellness, financial services, cooperatives, credit unions and government. Clients include Levi's, Boehringer-Ingelheim, the Ford Foundation and the United Nations.

Growing up and working in Asia and Latin America, Alicia learned the drivers that shape culture. Today, with 20+ years of experience building top-performing workplace cultures across industries, Korten amplifies engaged, aligned cultures.

Books and Curricula



Alicia Korten is the real deal. She is polished and passionate.

Josh McGhee
Director of Member Engagement
Touchstone Energy Cooperatives

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KEYNOTE

The Power of We: Reclaim Connection in the Digital Age

Best for: All Staff Meetings | Annual Meetings | Culture Transformation Events | Association Conferences



Strengthen Connection through Change

In a workplace shaped by AI, automation, and nonstop change, it's easy to feel disconnected from coworkers, uncertain about the future, and overwhelmed by constant demands.

The organizations thriving through change are the ones where people feel connected, valued, and part of something bigger than themselves.

In times of uncertainty, every person has the power to positively shape the experience of those around them.

You'll leave with practical ways to foster meaningful human connections that help others bring their best work forward.

Technology accelerates the workplace. Connection stabilizes it.

You will learn:

- **The Connection Multiplier:** Why human connection becomes a performance multiplier in a tech-accelerated workplace.
- **The Four-Part Framework:** For building a culture where people feel seen, valued, and essential amidst constant change.
- **Habits of Connection:** How intentional everyday actions strengthen trust, engagement, and strategic alignment.



Changed my life forever. I saw my potential as a leader.

Liz Neunschwander
Hispanic Access Foundation

www.theculturecompany.com

KEYNOTE

Ignite Your Rockstar Culture: A Blueprint for Unity

Best for: Leadership Summits | HR Conferences |
Emerging Leader Programs | Association Events



Equip The People Powering Great Cultures

In a fast-changing world, culture champions are being asked to do more than ever in high-stakes environments with limited resources.

The good news?

Building a strong culture doesn't require a massive budget. It takes clarity, creativity and the right strategy.

In this high-energy, laugh-out-loud keynote, Alicia shares six powerful principles behind culture initiatives that spark lasting momentum.

With stories from the trenches and two decades of experience transforming culture, she equips culture champions to lead with confidence to ignite a culture of connection, commitment and performance.

You will learn:

The Six Rockstar Principles: The six proven practices behind cultures where people stay and do their best work.

The Culture Killer: The most common mistake culture leaders make—and what to do instead.

Culture Builders: Practical strategies for building momentum, commitment and long-lasting culture results.



Alicia Korten has the uncanny ability to gain trust and respect immediately. She is engaging, informative and innovative!

Jill Schoffner-Brown
Commercial Business Director
Boehringer Ingelheim

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KEYNOTE

Values Intelligence: Align Culture, Values & Brand for Rockstar Performance

Best for: Company, University or Organization-Wide
Events to Activate Shared Values



Galvanize Your Values-Led Department, Organization or Community!

Create an extraordinary experience that unifies people around shared values. In this unique keynote, Alicia spotlights examples from your organization that demonstrate your mission and values in action.

In a world experiencing massive change, values provide clear direction. Learn how leading organizations use values to attract top talent, build customer loyalty and navigate uncertainty.

Experience your organization's values come alive through stories from your own culture. And leave with a clear, repeatable framework for using values to strengthen decision-making, build team alignment and drive performance.

You will learn:

- **Values-Driven Performance:** Why values create loyal customers, engaged teams and strong results.
- **Decision-Making Under Pressure:** A practical framework for making difficult decisions through values.
- **Brand & Culture Alignment:** How companies are aligning brand and culture through shared values to accelerate results.



Include Optional
Audience Learning Cards



Mind-expanding and impactful.

Peter Newell
REI

www.theculturecompany.com

KEYNOTE

Together We Rise

Best for: Women's Leadership Conferences | Women's Empowerment Conferences



Electrify Your Women's Conference!

Together We Rise is a rallying point for women leaders committed to rising without compromise.

In this engaging and interactive keynote, Alicia distills 20 years of culture transformation experience into four keys that open doors for diverse people to thrive.

Grounded in early-career research on why some advance while others are overlooked, her message weaves data with lived experience. Through vivid storytelling, she explores how inherited narratives influence the way we show up, and how we can reframe them to lead from our deepest values.

This keynote is a call to collective courage in service of cultures rooted in belonging, integrity and mutual uplift.

You will learn:

- **Career Advancement Factor:** The #1 factor that determines if you will rise within your organization, and what to do about it.
- **Culture of Belonging:** The four keys to building cultures of belonging at work.
- **Leadership that Lifts Others:** Why the most influential leaders help others rise.



**Moving, empowering and freeing!
I have never had an experience like this at a conference.**

Lana Schumacher
Chief of Thoracic Surgery
Tufts Medical Center

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KEYNOTE

Ignite Your Cooperative Advantage: Leading with Cooperative Values

Best for: Cooperative or Credit Union Conferences



Unite Your Credit Union or Cooperative Audience around Shared Values for Growth & Impact

In today's low trust world, cooperatives are leading the way. Values-based business models are restoring confidence and resilience.

Explore how cooperatives and credit unions across industries are turning shared values into trust, loyalty, and growth in a rapidly changing world.

Connect to shared purpose with dynamic videos, inspiring cooperator voices, and shared experiences that bring cooperative values to life.

Leave ready to amplify cooperative values for cooperative advantage.

You'll walk away with:

- **Values into Impact:** A clear model for transforming cooperative values into sustainable business success.
- **Trust & Loyalty Strategies:** Five actionable methods for building member trust and loyalty.
- **Purpose-Driven Leadership:** Renewed energy and direction for leading with purpose in today's rapidly evolving landscape.



Include Optional
Audience Learning Cards



Alicia is cross-pollinating ideas and inspiration across cooperative industries. The level of engagement from our audience was fantastic!

Gerry Singleton

President & CEO / Montana's Credit Unions

www.theculturecompany.com

WORKSHOPS

Build Your High-Performance Team with a Values Declaration

In environments of increasing turbulence, many teams are struggling to work effectively together. Yet with the right tools, teams can thrive through change. Studies from Harvard and Google reveal that shared values are the number one factor that creates cohesive, productive teams. Participants co-create values and behaviors that will inspire your team to work at its

You will gain:

- Team cohesion to help your team reach its next level of performance.
- Team alignment behind agreed-upon values and behaviors.
- Stories that bring shared values to life.

Facilitate High-Engagement Meetings with Values Storying

The modern meeting is inspiration for endless Dilbert cartoons. Yet that pain and lost time has real consequences for organizations. Through years working with Indigenous Peoples, Alicia learned the power of story to quickly connect people to what matters most. Learn how to use a process she calls Values Storying to build empathy and breathe life back into your meetings.

You will learn:

- How stories shape culture.
- Storytelling tools that bring energy and focus to your meetings.
- A storytelling technique that builds team connection and understanding.



Values are the secret sauce to our growth. Since we started our values work with Alicia, we've grown above industry standard and won Arlington Magazine's Best Community Bank Award for six years running. This is because we have a united passion, and an identity that resonates with our members.

Karen Rosales, CEO
Arlington Community Federal Credit Union

WORKSHOPS

Ignite Your Rock Star Culture

In a labor market spawning trends like the Great Resignation, Quiet Quitting and Resenteeism, how do employers inspire their diverse workforce to stay and work at their best? With a laugh-out-loud delivery, Alicia distills the 6 principles of highly successful culture initiatives from her 20 years of experience transforming culture. This workshop equips culture champions to create award-winning culture that attracts, retains and motivates talent.

You will learn:

- The 6 principles for launching successful culture initiatives.
- The most common mistake leaders make when implementing culture initiatives.
- The most effective way to start a culture initiative.

Synergy Success: Brand + Values + Culture = Results

In today's turbulent environments, you need a compass to align decision-making across departments. Learn how values can unite your workforce and help you stand out in a crowded marketplace. Teams explore cases in which companies have used values to explode market share. Participants use storytelling to explore the importance of values in their own lives and leave with a model to guide their decision-making.

You will gain:

- A model for using values to retain talent and ignite markets.
- Greater ability to navigate turbulence with unity.
- Stronger bonds among teammates.



Masterful! I gained a powerful model for leading through unprecedented change.

Steve Polo

Managing Partner / OPX

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